June is likely to be the biggest period in the point of motor car sales that this country has seen for a long time. "I back my belief along these lines," says Mr. Voorhis, "on two grounds. First, the period of business hesitation in this country which inevitably followed the declaration of war has been replaced almost universally by a-return to normal conditions. The public he come to realize that this hesitation was for the most part purely mental and that in the light of the billions of dollars which are to be expended through our various channels of trade, both by our alless abroad, the future of business cannot be anything but prosperous.

Hendeld as chief operator. In December of the same year he was promoted to the managership of the Durango, Colo., office, in which position remained until 1909, when, in order to gain additional experience in other branches of the service, he accepted a position as wire chief in Ogden, Utah, later being employed as chief operator. In Deciment of the managership of the gain additional experience in other transfers of the same year he was promoted to the managership of the Durango, Colo., office, in which position remained until 1909, when, in order to gain additional experience in other branches of the service, he accepted a position as wire chief in Ogden. Utah, later being employed as chief operator. In Deciment of the managership of the Durango, Colo., office, in which position remained until 1909, when, in order to gain additional experience in other passion as wire, chief in Ogden. Utah, later being employed as chief operation, when, in order to gain additional experience in other passion as wire, chief in Ogden. Utah, later being employed as chief to meanined until 1909, when, in order to gain additional experience in other passion and distional experience in other passion and distinct or gain additional experience in other passion and distional experience in other passion and distional experience in other passion and distional experience in other passion and distinc

played a strong part in slowing up motor car sales.

"While it is true that prevailing prices of raw materials have forced many manufacturers of automobiles to raise their prices, nevertheless there are a number of companies who are offering exceptionally big value for the money now under the present conditions.

"Like other manufacturers who purchased their materials far in advance we have not been forced as yet to raise the price of the Jeffery 671, which was set last year. The Jeffery Six would cost \$150 to \$200 more if the cost were based on the present market prices of raw materials."

New Inter-City Speed

5 Passenger

Touring or

Roadster

Passenger

Once Messenger Boy, W. T. Davis Is Now Superintendent of Telegraph

W. T. Davis was born in 1878 and began his telegraphic career as messenger in Fairmont, W. Va., in 1892, He was promoted successively from mesenger to clerk, operator and manager of the office, where he remained In the opinion of C. B. Voorhis, the until the spring of 1902, when, on acgeneral sales manager of the Nasi. Motors company, the present month of June is likely to be the biggest period in the point of motor car sales that this country has seen for a long time. "I back my belief along these lines," says Mr. Voorhis, "on two grounds.

ment and by our allies abroad, the future of business cannot be anything but prosperous.

April and May Dulled.

In the second place the months of April and May were dulled on the point of automobile sales because of the inclement weather which prevailed pretty generally all over the United States. Unquestionably this condition played a strong part in slowing up motor car sales.



U. S. ASKS FOR BIDS FOR 74,000 AUTOS

Number Is Considered Sufficient to Supply Army of More Than 2,000,000 Men.

"A letter issued by the National Automobile Chamber of Commerce is of interest to every motorist," said

government not only will supply the army with new motor equipment from which the best of service can be ob-tained, but it also will be one of many factors assisting in the maintenance lactors assisting in the maintenance at normal or even greater activity of the productive industries of the country, which is expected to have the most desirable effect of keeping business life in America normal during the prosecution of the war.

"It seems that the experience of motor car owners in France, Germany and some other countries at war, where the government has command the processing the community of the control of the control

where the government has comman-deered most of the motor cars owned by civilians, cannot be repeated in the United States."

Record Made for Texas

P. W. Gibbs, driving a Maxwell care equipped with United States Chain Tread tires, recently established a new intercity speed record for Texas. He covered the distance of 300 miles between Dallas and San Antonio in seven hours and thirty-seven minutes at an approximate rates of forty miles an hour.

Because of the stony condition of the roads Gibbs declared that the run was the most severe trial for tires he has ever experienced. Since this Texas demonstration of the durability of Chain Tread tires he has decided to use them exclusively in his future runs.

of interest to every motorist," said H. Pelton local distributor of Nordyke Marmon company, "because is show that the United States."

Crop Prospects Great

For Nebraska Farmers

The Northwestern railroad company's crop report for the week ending Friday night indicates that with the Nebraska farmers the outlook has never been more promising than now.

Everywhere along the Nebraska and the corn making a wonderful growth, Small grain is making good, has ever experienced. Since this for the year ending June 30, 1918, which is considered a sufficient supply for an army of 2,000,000 men.

"It is apparent that this action by the

Open Sedan

\$1195

REO CAR COMPANY

Decision on Alleged Infringe-

REO CAR COMPANY
WINS COURT FIGHT

down by Judge Hazel of New York the other day in the case of William Barber vs. the Reo Motor Car company, in which the jurist exhonerated the big Lansing manufacturer of the charge of infringing Barber's patent on use of Valve Patent

Awarded to Auto Concern.

Another patent decision that will have a far-reaching effect on the automobile industry, was that handed

down by Judge Hazel of New York the other day in the case of William Reo Motor Car company, in which the jurist exhonerated the big Lansing manufacturer of the charge of infringing Barber's patent on a valve mechanism.

This was the case in which the patente sought to recover the sum of the patent.

In the preliminary skirmish, a decision adverse to the manufacturer was handed down—due largely to the fact that "The Reo Folk," certain that there was no similarity between the sum of the patent.

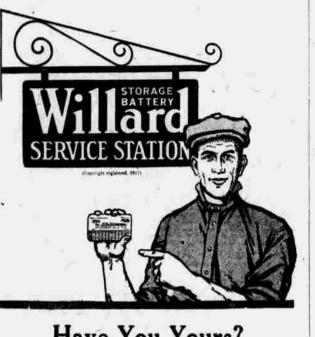
The Ancient Order of United Workmen military band, led by Frank Reo Company enjoined by an injunction, from continuing the manufacture of their motors. This injunction was denied.

When the New York case finally the Reo company introduced additional evidence with the result as above indicated—a decision from the motor car company enjoined by an injunction, from continuing the manufacture of their motors. This injunction was denied.

When the New York case finally the Reo company introduced additional evidence with the result as above indicated—a decision that the Reo valve mechanism does not, either in design or in application, infringe the Barber patent and the well known Reo mechanism—which, by the way is itself of ancient origin—falled to have the Reo Company enjoined by an injunction, from continuing the manufacture of their motors. This injunction was denied.

When the New York case finally the Reo company introduced additional evidence with the result as above indicated—a decision of the patent.

Parks, playgrounds and bathing or in application, infringe the Barber patent and the well known Reo mechanism, with the was is



Have You Yours?

It entitles you to free semi-monthly hydrometer tests by our battery experts-relieves you of half your battery care, and puts it right up to us to keep tab on your battery's condition. Our job is to prevent battery troubles for you, but should you need repairs or long recharging, we can do the job for you—and do it right. And we have a rental battery for you to use while we're doing it—whatever the make or model of your car.

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We will gladly test your batteries free at any time







ANNOUNCEMENT

THE increased cost of materials and labor may force us to make an advance in prices at any time without notice. But you may buy your new Studebaker car today and be assured that no sudden change in models will discount or depreciate the value of your purchase. will be no change in Studebaker models this year.

Furthermore, your investment in a Studebaker car is protected and safe, and it is much more likely to appreciate in value than depreciate.

The sturdy quality, the splendid value, the proven dependability and durability of the present models will be continued.

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The most recent proof of their durability is the performance of two Studebaker cars taken directly from a dealer's stock on the trip of the San Francisco Ad Club to the recent St. Louis convention.

Both these Studebaker cars came over the snow filled passes of the Rocky mountains, through seas of hub-deep gumbo mud on the Western Plains and finished in perfect running condition.

Further evidence of Studebaker dependability is shown by the popularity of Studebaker cars in California, where people test and prove their cars by continuous service every day in the year and where there are more Studebakers registered than any car selling at over \$500.

In Detroit where 80% of all cars are made, where thousands of people are directly connected with the industry, where they know the materials and workmanship that go into cars and the organizations behind them there are more Studebakers registered than any other car selling at over \$500.

The foregoing is proof that people who know cars from service rendered and people best equipped to judge automobile values prefer Studebakers.

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Coupe, \$1175 ***895** All prices: f.o.b. Fostoria, O. Mechanically Right from "stem to stern START at the front of the Allen Car and proceed with a complete examination of its constructional features and design. You will not find a more nearly ideal "lay-out" anywhere. Only in size is the Allen excelled by high cost cars. The front axle is drop forged—I-beam section—abundantly strong. The wheel spindles are inclined enough for easy The universal joint—ball and socket type-have housing that is really dust proof. The frame is tapered - with increasing width at rear—carrying body weight di-rectly over the springs. The power-plant suspension is at three points, eliminating any ill effect from twisting strains. Rear springs are underslung - 55 inches The motor is an ideal four cylinder design -3% x5 -quick, powerful, silent. long-and very easy riding. Rear axle is a massive, one-piece, pressed The carburetor is a Stromberg with hotsteel housing with cover plate at rear. Drive axle is full-floating. The two-unit Westinghouse system of electric starting, lighting and ignition is a standard worthy of the costlicst cars. 13 gallon gasoline tank at rear with Stewart Vacuum feed. The steering gear is worm and full gear type with ball thrust bearings—accessible The wheel base is 112 inches the tires, and easily adjustable. 32x31/2 inches. The transmission has big-faced, strong-tooth gears and large dimension carbon steel shafts. Cover plate allows quick in-The complete car weighs 2300 pounds—this light weight accounting for Allen econspection and oiling When Allen Classic bodies, finished in handsome tones of brown, blue or maroon, are placed on this trim, clean-cut Allen Chassis the resultant car is all we claim—the greatest buy in America under \$1000; You owe yourself a visit to our salesrooms We welcome the opportunity of a demonstration. STANDARD MOTOR CAR CO. CARL CHANGSTROM, Prop. 2020 Farnam St Phone Doug. 1705

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